



Dear Potential Sponsor:

I am writing on behalf of the Breckenridge Family Community/Teen Center to ask for sponsorships for our upcoming after-school program t-shirt fundraiser. To kick-off this fundraiser, we will be holding a Family Fitness event with activities for the community to enjoy. As a valued business in our community, we are reaching out to (your business) to request that you sponsor this project. The money raised will go toward funding our free after-school program.

At the Breckenridge Family/Teen Center, we strive to be a place that offers an entertaining, energetic, safe, and quality environment for individuals and families in our community. One of our main goals of our free after-school program is to provide opportunities in both structured and unstructured physical and social activities for our youth to be involved in. A couple of examples of this are our indoor snowball fights and weekly pool tournaments. It is widely understood that many of the youth in our culture are immersed in social media and video games or are zoned out on one of the many screens available to them. We make every effort to engage these kids in healthier and more meaningful activities, including the planning of activities at our facility. By being a present, consistent, and secure environment, our youth are reminded of just how fulfilling connections can be.

This year, after much consideration, we decided that the need for an expansion of our free after-school program for low-income families should be a top priority. With our current budget, we are only able to be open 7 months out of the school year. This fundraiser would help us to bring in much-needed funds in a way that reflects our community's values to invest in our youth, because an investment in our youth is an investment in our own community's future. The funds received through this fundraiser would allow us to have a complete and consistent after-school program for the duration of the school year that parents and youth in our community need and can rely upon. While our community does provide a quality after-school program for youth through the 6<sup>th</sup> grade, that program does have a cost and is not available to youth above 6<sup>th</sup> grade. Our after-school program solves both of those age and socioeconomic issues. Since some of the youth that attend our program are part of the at-risk community, this program provides physical and social activities after school that many of them would not get otherwise. The beauty of this program is that it will be a success for all youth that choose to attend. This is because families are choosing to get our youth involved in a community program where they will be active, interact with others, work as a team,

and just take time to be silly and have fun! We also plan to track attendance to determine if additional advertising or changes to our program might be needed.

The suggested sponsorship fee is \$150.00, which will help us to maximize funds as well as offset any expenditures we incur from this fundraiser. This is just the suggested sponsorship amount, and any other amount, more or less, is greatly appreciated! Sponsors will be displayed on a tasteful banner so all who come to the Breckenridge Family/Teen Center can see who helped make a difference for our after-school program. The funds that we receive through this fundraiser will be used to help offset salaries, operating expenses, and additional financial needs for day-to-day operations throughout the year for the after-school program. Enclosed is a form to fill out and return with information regarding your business's sponsorship intentions for our t-shirt fundraiser. Please fill it out and return to Breckenridge City Hall, 420 Nebraska Ave., Breckenridge, MN, 56520 as soon as possible. Our deadline for receiving sponsors will be Friday, July 30<sup>th</sup>. Thank you so much for your time and consideration!

Sincerely,

Mandy Steinberger

Breckenridge Family Community Center Manager

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