

Active Living Committee
October 9th, 2019, 9:00 AM

Members Present: Joel Hoistad, Lori Gefre, Shawn Roberts, Deb Jacobs, Patrick Hollister, Kathryn Kitowski (PartnerSHIP 4 Health, new GreenCorps Member), Kris Karlgaard, Evie Fox, Reed Johnson, Tim Peterson, Corinna Erickson, Paige Rudick (Daily News)

Call to Order

Shawn called the meeting to order at 9:00 AM.

Approval of Minutes: Reed offered a motion to approve the minutes from the September 11st, 2019, meeting. The motion was seconded by Evie and carried unanimously.

Activities / Improvements for Breckenridge:

Nothing new at this time.

a. Headwater's Day – September 14th - Update

This event was well attended considering the change in location. There was a steady stream of people at the vendor booths, rock wall and food line. The parade was well attended with floats and spectators. The \$150 rental fee for Valley Christian Church was paid out of the proceeds from the vendor registrations. In addition, the Chamber of Commerce made a \$150 donation to Valley Christian Church for use of their facilities.

b. Fundraising for Hwy 75 Path- Banners

-Breckenridge utility crews are 98% done with installing the 60 poles along the path; wires are in and the light fixtures still need to be placed. Crews will continue working to complete this project before winter.

-Committee discussed banner cost, material, quantity, images, wording, etc.

-Committee would like Lori to check with the following local businesses for pricing: Creative Stitches, Bold Print, NDSCS, Jawaski and Tag up (Fergus Falls). Lori indicated that the committee needs to have several things narrowed down in order to get "apples to apples" quotes. Also, there is a cost (with some companies) on the number of images/changes to the banner. So, to get accurate quotes, there needs to be a mock banner sent to companies with wants/needs.

- The committee unanimously decided on the following:

1. Rotating three banners every 3rd pole (20 banners total), front and back the same
2. Background colors: blue, red and green
3. One image on each: caboose, headwaters (with river) and helicopter
4. Top on all: BRECKENRIDGE
5. Middle toward bottom: Active Living Committee
6. Bottom: Sponsor (name only, no logo). One sponsor per banner. Sponsor name on front and back.

Quotes should include the following:

1. Quantity of 20, 30 and 60 banners
2. Material: Canvas, Sunbrella and any other material that they would suggest (prefer no vinyl)
3. Any artwork or set-up fees, shipping fees, charges for changing "sponsor name" on each banner (each banner will have a different business name on the bottom)

-Lori will get quotes from the local businesses and bring information to next meeting.

Other Business

-Safe Routes to School plan (taking down mature trees and putting in sidewalk) has a few homeowners upset. City staff has communicated with the homeowners, and they are aware of what the existing proposal is. However, it is much too early in the planning process. City has a meeting planned with engineers.

- Patrick informed and invited the committee to West Central Initiative and PartnerSHIP 4 Health Walkable Community Workshop on Tuesday, October 15 at the Otter Tail County History Museum from 9-2

-PartnerSHIP 4 Health is having their monthly meeting at Breckenridge Family Community Center on Wednesday, October 23rd from 9-11, and Shawn is going to be the main speaker and talk about Breckenridge ALC. Committee members are welcome and encouraged to attend.

- NDSCS Homecoming parade is tentative for this Saturday, October 12th starting at 10am. Lineup starts in Welles Memorial Park

-Evie offered some ideas for a memorial for Stan Thurlow, longtime ALC member. No formal action

Motion by Kris to adjourn the meeting at 10:20 a.m. Seconded by Reed and carried unanimously. The next Active Living Committee Meeting will be Wednesday, November 13th, 2019, at 9:00 AM at City Hall.