

Breckenridge Active Living Committee meeting was held on Wednesday, August 9, 2023, at 9:00 a.m. in the Council Chambers.

Members Present: Lori Gefre, Curt Londroche, Chris Loehr, Shawn Roberts, Sarah Lansing, Mandy Steinberg, Reed Johnson, Becky Tripp, Neil Crocker, Kris Karlgaard, Corinna Erickson, Patrick Hollister (Telecom) & Lori Conway

Guests Present: Jordan Evenson (WB Area Chamber of Commerce), James Vissers (Daily News Reporter)

1. Call to Order

Shawn called the meeting to order at 9:00 AM.

2. Approval of Minutes: Reed offered a motion to approve the minutes from the July 12, 2023, meeting. The motion was seconded by Neil and carried unanimously.

3. Headwaters Day – Saturday, September 9, 2023, Planning

-Curtis has asked Grumpy's if they would be interested in having a street dance. They are going to think about it.

-The committee discussed going forward there should be a separate committee to work on Headwaters Day and not use the time and resources from just the ALC. The ALC should be working on activities and things around the city and not just one event.

-Neil is going to check into garbage disposal. This will need to come out of the budget.

-Curtis informed the committee there are currently two candidates for the Headwaters Queen Program, with room for 10.

a. West Central Initiative for Welcoming Week (September 8th -17th):

- Lori C. contacted Rick and he stated that this could be a "Welcome to Breckenridge" opportunity for the new residents that have moved into Breckenridge. Lori C. has drafted a letter to be sent out to all the new residents that have moved to Breckenridge from anywhere other than Wahpeton/Breckenridge. This letter will invite them to Headwaters Day and offer them a "free treat" (Lori C will contact the food vendors that will be at Headwaters Day) to see if they would be willing to make arrangements for this. Lori C. & Lori G. will get the letters out to all the residents (around 45) and work out the details.
- Lori C. & Lori G. will make sure Rick gets a copy of the letter that will be sent out and an invoice for the \$500.

b. Entertainment:

Current happenings known for the day:

Welles Memorial Park: Double A DJ (10am-2pm), United States Axe Throwing (11am-2pm), Miles for Max 5k in morning, "Adrenaline Combo" Bouncy House, Rock Wall

Other: Headwater Queen Royalty Program, Breckenridge Friends of the Library-used book sale, Breckenridge Senior Center- rummage sale, CHI St. Francis- Harvest Fest, Relay for Life

If we can get some sponsors, there are several options for other entertainment.

c. Volunteers:

Shawn sent an email out to the new head coach for the Breckenridge Football Team (Carson Yaggie) inquiring if they would be interested in volunteering for the bouncy house and rock wall for 2 shifts (10:30-12 & 12-1:30). Carson responded they will try to get 8-10 players for each time slot.

d. Vendors:

Currently there are 13 vendors registered along with several emails and calls with inquiries to be a vendor. There are currently three food vendors.

-Advertising will continue through social media and email.

e. Sponsors:

-OSPTI and Amanda Frederickson- State Farm will be sponsoring a bouncy amusement.

-There are still several options for added entertainment, including \$250 sponsorship for a "small kids bouncy house".

-Advertising will continue through social media and email.

f. Advertising:

-Website: City & Chamber (under events)

-Newsletter: Public Utilities & Chamber

-Marquee: Chamber, OSPTI (Shawn) & Minn-Kota Ag (Kris)

- Social Media: Facebook Page, Facebook Event & Instagram

-Julson (mobile digital sign): Neil will get this set up.

*Neil offered a motion to advertise on the mobile digital sign for \$110 for one week prior to the event, per the estimate received via phone- if the budget allows. The motion was seconded by Chris and carried unanimously.

-Mobile sign from Headwaters Music Festival: Lori G. will call and get that set up.

-Banner to be used annually: Reed will check with Grippers if they are able to complete on or before September 1st. Jordan will make the image for the banner. Banner will be hung at school for open house (Corinna), first home football game (Shawn) and FCC Family Fun Night (Mandy).

-Booth at Wilkin County Fair: An email was sent out to committee members on 7/24/23 to vote on having an unmanned booth for a \$75 fee. All committee members came back with a yes vote. Lori G. will get information together for the booth regarding Headwaters Day, disc golf, dog park, tails, etc. The committee suggested having a sign up at the booth for interest in being on a Headwaters Day committee in future years.

-Daily News and Radio: Lori G. did get pricing. However, the committee discussed and there is no money in the budget for the prices received. Hopefully, in future years there will be funds available.

-Radio (live): Shawn will make an appointment with KBMW AM radio to have live radio spots for Wednesday, August 30th and Thursday, September 7th. The Chamber will continue to plug Headwaters Day on Mondays.

4. Safe Routes to School

a. Engineering Update

Neil informed the committee that work had begun around the schools and pool. The contractor is hoping to pour concrete next week.

b. Education, Encouragement, Enforcement Update

No updates currently.

5. Other Business

a. Bicycle Friendly Communities

No updates currently.

b. AARP outdoor fitness parks

No updates currently.

c. GameTime- Community Champions Playground Grant

Lori G. included this grant opportunity in the agenda packet to get the committee thinking of what project we would like to work on next.

d. PartnerSHIP 4 Health Trail Study

- PartnerSHIP 4 Health is doing planning for funding of trail studies, or studies for how to improve a county road for biking/walking. This would be a route study, or concept plan, but would not have engineering details. This would be a good thing to have for applying for grants in the future.
- The committee discussed utilizing this for the path out to Richels Park, route into the Bois de Sioux Adventure Area and connection to Wahpeton on Highway 210 North. Since these locations are all on county roads, the county will need to be involved. Neil will contact Troy (county engineer) and ask a county commissioner to join the next ALC meeting.
- There will need to be a committee set up with the concerned parties and relevant stake holders.
- Patrick will need a map with the areas of concern marked. These locations do not have to be adjacent; they can be different areas of the town. Chris will get a map together and send it to Patrick.

6. New project- discussion

a. Jefferson Park-sidewalk

No updates currently.

b. Levee path

No updates currently.

c. Ideas from youth

No updates currently.

-Sarah reached out to the Breckenridge Senior Center to see if there are any ideas from the seniors in the area, or someone would like to join the meetings. Sarah is going to bring a form to the center for people to write down ideas to bring back to the committee.

Other

- Kris asked the committee to help in thinking of ideas to disperse the 90+ bikes they have in impound/storage. The committee had some discussion with possible ideas.
- Patrick invited someone from the ALC to speak at the PartnerSHIP 4 Health Community leadership Team meeting on October 18th, via Teams. Shawn will give an update on ALC followed with a Q&A/discussion.
- Mandy updated the committee on the Family Community/Teen Center. She is currently working on getting sponsorships for the Afterschool Program and planning the Family Fun Night fundraiser to be held on September 7th. Also, continuing with the planned weekly/monthly programs and events.
- We Care Coalition is in the beginning stages of the fundraising efforts for Phase 2 of the Twin Town Skatepark. Donations can be made at city hall.

Motion by Chris to adjourn the meeting at 10:13 am. Seconded by Kris and carried unanimously.

The next Active Living Committee Meeting will be Wednesday, September 13, 2023, at 9:00 AM.